

It's been a challenging year for most businesses, and Fra Noi is no exception. Advertising revenue has plummeted due to the pandemic, creating a shortfall that no amount of belt-tightening can eliminate.

We've always been able to count on our readers in a pinch, and we're hoping you can rise to the occasion once again. A contribution of as little as \$5 per subscriber will help us weather the current storm and ensure smoother sailing in the coming year. All contributions will be acknowledged in the December issue, and contributions of \$100 or more will be spotlighted in our Christmas Greeting section.

Fra Noi has faithfully served the Italian-American community for 60 remarkable years!

(Turn to Paul Basile's column on page 11 for more.)

Your kindness today will position us to serve you for decades to come.

Contributions can also be made at www.franoi.com/contributions.

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